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## BIOHABITATS ANNOUNCES MEMBERSHIP WITH 1% FOR THE PLANET

**BALTIMORE, MD** — January 16, 2019 — Ecological consulting firm Biohabitats announced today that it has joined 1% for the Planet, pledging to donate 1% of annual sales to support nonprofit organizations focused on the environment.

Members of 1% for the Planet commit to supporting approved environmental nonprofit partners by donating the equivalent of 1% of sales through a combination of monetary, in-kind, and approved advertising contributions. Nonprofits are approved based on referrals, track record and environmental focus. There are thousands of approved nonprofits worldwide.

“We’re proud to be part of an organization that so directly aligns with our work and our mission to ‘Restore the Earth and Inspire Ecological Stewardship,’” said Biohabitats president and founder, Keith Bowers. “Joining 1% for the Planet enables us to further address pressing environmental challenges by aiding nonprofits who are also driving solutions.”

Collectively, 1% for the Planet members have donated more than \$175 million to environmental nonprofits to date.

“We are thrilled to welcome Biohabitats to our global network,” said Kate Williams, CEO of 1% for the Planet. “Currently, only 3% of total philanthropy goes to the environment and, only 3% of that comes from businesses. We need more business like Biohabitats to do its valuable part to increase giving and support on the ground outcomes.”

### ABOUT 1% FOR THE PLANET

1% for the Planet is a global organization that connects dollars and does to accelerate smart environmental giving. 1% for the Planet advises on giving strategies, certifies donations, and amplifies the impact of their network of more than 1,400 member businesses, hundreds of individual members, and thousands of nonprofit partners in more than 60 countries. 1% for the Planet was started in 2002 by Yvon Chouinard, founder of Patagonia, and Craig Mathews, founder of Blue Ribbon Flies. Visit [onepercentfortheplanet.org](http://onepercentfortheplanet.org) to learn more.

### ABOUT BIOHABITATS

Biohabitats applies the science of ecology to restoring ecosystems, conserving habitat, and regenerating natural systems that sustain all life on Earth. They do this through engagement, assessment, planning, engineering and design, construction, and monitoring. In addition to being a proud member of 1% for the Planet, Biohabitats is a certified B Corporation® and a recipient of the JUST™ label. Visit [biohabitats.com](http://biohabitats.com) to learn more.